



**GIVAUDAN**  
**FOUNDATION**  
For communities & nature

Activity Report 2019





## Message from the President

Givaudan's unique flavours and fragrances take their inspiration from nature. Its success depends on the people who produce the valuable natural ingredients from which its creations are made. We offer support to these communities, as well as those in areas where Givaudan employees work.

At the Givaudan Foundation, our mission is to create a positive impact for these people and communities, improving their lives through better education, healthcare and environmental protection, as well as by safeguarding their future.

As their needs evolve and grow, so does our own organisation and work continue to develop and respond. Embodying our core principles, our newly defined purpose is simple and direct:

**“We care for communities and nature”.**

With several new initiatives beginning in 2019, we now run 40 projects in 22 different countries around the world, each of which is tailored to local context and aspiration. And we are also taking on more projects from the Naturex Foundation, whose work closely aligns with our own. Under our oversight, all its excellent work will continue.

For me, three projects in particular illustrate the strength and diversity of our approach.

In Madagascar, home to most of the world's vanilla production, we support farmers and their families in 32 villages in the Sava region through a rural development programme. This includes building schools and promoting sustainable intensive rice cultivation with farming families, which increases yields and improves nutrition and food security.

In the Za'atari refugee camp in Jordan, a team of Givaudan employees from France and United Arab Emirates offered a group of Syrian women training in making and selling fragranced soaps in the hope that they would one day be able to start their own self-sustaining business. Some have begun training other women, sharing their new expertise within the refugee community. A soap-making laboratory, a beauty salon, a showroom and shop, and a day-care centre, as well as introductions to Jordanian bazaars and companies, all contribute to truly exciting opportunities for income-generation.

In the United Kingdom, Givaudan chefs are creating a range of meal boxes for families in need in the Milton Keynes area. These offer a selection of nutritionally balanced meals made from local ingredients to be distributed along with recipe cards created by Givaudan volunteers through the Milton Keynes Food Bank.

Givaudan employees have so much to offer the communities in which they work, and we are passionate about enabling them to volunteer and deliver projects that are creative and stimulating, and that utilise their skills while meeting local needs.

All of our work aligns perfectly with Givaudan's own recently declared purpose, 'Creating for happier, healthier lives with love for nature. Let's imagine together.'

We are proud to play a part in bringing this admirable aspiration to life.

André Hoffmann,  
President of the Board of Trustees

## We care for communities and nature

We are a non-profit organisation created by Givaudan in 2013 as a result of the Company's desire to reinforce its commitment towards the communities in which it operates. We initiate and support projects and grant donations in areas defined by our mission.

### Our mission:

To make a difference within the communities where Givaudan sources and operates, we focus our efforts on education, health and environment preservation. Our actions are nurtured by the know-how and volunteering of Givaudan people.

### Our pillars:

#### Communities where Givaudan sources natural ingredients

We believe that Givaudan has a responsibility towards the communities who produce natural ingredients that are precious to the fragrance and flavour world. At the Givaudan Foundation we work to safeguard the future of these communities and their fragile environment.

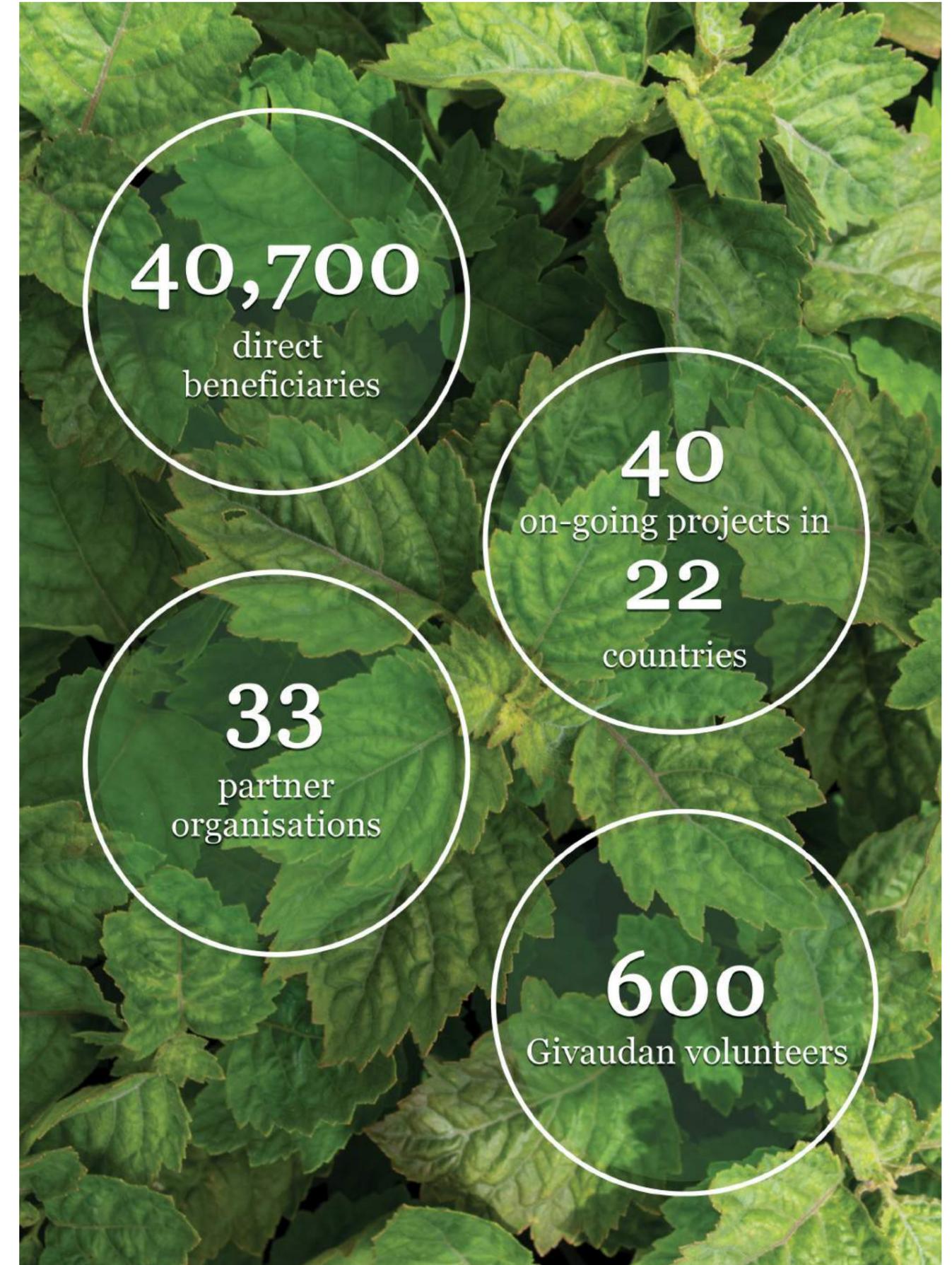
We work closely with and rely on resources provided by Givaudan to conduct and monitor our projects. We also operate with local partners to ensure the efficient deployment of projects and their relevance for those who are intended to benefit from them.

#### Communities where Givaudan employees work

We believe that Givaudan people have much to offer to communities in the area where they work. The Givaudan Foundation enables and supports employee-driven projects that foster education, make a positive impact on health or safeguard the environment.



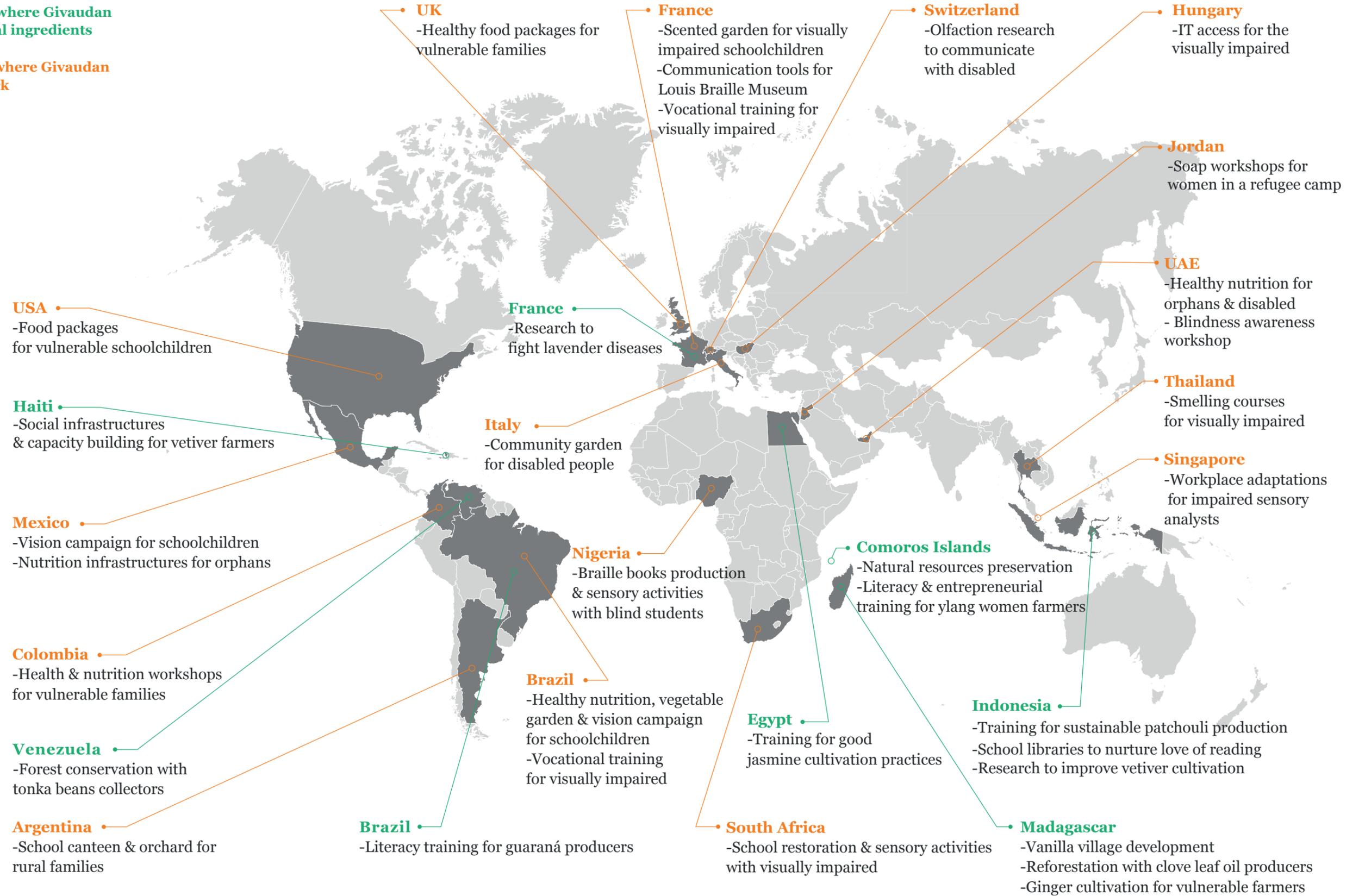
## Our key highlights



# Our projects 2019

● Communities where Givaudan sources natural ingredients

● Communities where Givaudan employees work





## Education



Education unites generations in communities around the world. As a concept, education is about the transmission of culture, knowledge and know-how to the next generation. Essential skills such as reading, writing and counting serve as the stepping stones for further learning. Indeed, developing specific skills helps both individuals and their communities to grow and thrive by enhancing their future prospects. At the Givaudan Foundation, we highly value and recognise the importance of both basic and specialised education. That's why we listen to the communities in order to develop programmes that respond to both children and adults needs.

For instance, in the Comoros Islands, we have started an initiative with two key aims: to provide basic functional literacy (reading, writing, arithmetic) to women picking the ylang ylang flowers and to support them in developing additional income generating activities. Similarly, in Indonesia, we helped establish school libraries to encourage reading activities to support the educational development of children from the villages of patchouli and vetiver farmers. In Brazil, visually impaired adults benefit from training courses on how to become a professional masseur, which equip them with tangible employment prospects.

On the following pages, you will find more details about two education initiatives in Brazil and South Africa, demonstrating how education gives way to better living.

## Literacy classes for guaraná farming communities in Brazil

Reading, writing and counting lessons offered to adults in guaraná producing communities where education resources are scarce.

The guaraná fruit, the extract of which is known for its concentrated caffeine content, is an iconic feature of Brazilian biodiversity and agriculture. It has long been cultivated through family farming in remote rural areas in the region of South Bahia. The geographical isolation of the guaraná-farming communities has contributed to high illiteracy rates and makes them particularly vulnerable, socially and economically. This tends to lead to low self-confidence among the farmers. Difficulties to read, write and count also affect their daily working life.

Forming part of the “Guaraná valorisation programme”, our literacy project aims to provide a basic education to the producers and their communities so that they are able to read, write and count. Five young and motivated people from the communities who had completed middle school were trained as educators by a socio-pedagogical coordinator from our local partner, the non-governmental organisation Floravida. It was important that trainings were delivered by someone from within the community to ensure a good understanding of the local context and to create a climate of trust for the learners. 98 adults benefitted from the first series of classes that were conducted in five communities; classes are set to continue in 2020 in two additional communities.

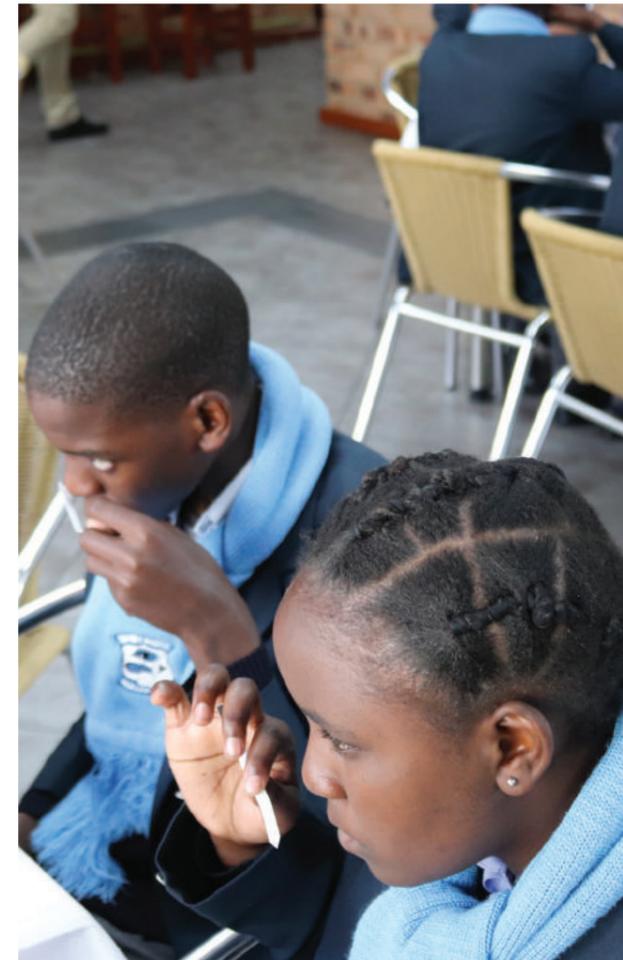


*“The challenge and daily difficulty of motivating rural and manual workers to study at night was substantial, but after reading the first sentences in messages from farmers, even with errors, we knew that the literacy course was the start of a significant change in their life.”*

*Erika, Floravida Institute Programme Coordinator*

## Education through sensory discovery for the visually impaired in South Africa

Offering sensory experiences and support for the repair of a school for blind children.



Education is essential for the integration of visually impaired people into society. In South Africa, there are a very limited number of specialised schools and most of them lack proper infrastructure.

In 2019, thanks to the initiative of Givaudan South Africa employees, two projects were developed in partnership with the non-governmental organisation Blind SA. In Johannesburg, workshops were prepared and delivered by the employees. They were centered on particular themes such as “A journey of the senses through Africa”. They were organised to give visually impaired students the opportunity to discover smells and flavours from diverse African countries to enrich their cultural knowledge and thus, to increase their self-confidence. This was reflected, for instance, in a noticeable improvement in the students’ public speaking skills when sharing their learnings. The second project takes place in a school for the blind in the Limpopo region, in the northeast corner of the country, where new linen was provided and electric and gas stoves were installed in the school kitchen. Braille text books are also being produced.

Overall, 136 visually impaired students have benefitted from these impactful initiatives.

*“We believe it is crucial that we get out of our day-to-day routine and give a bit of ourselves to our community. There is so much to do to help with empowering the blind community locally and we are aiming to build a long-term partnership with the network of schools for the blind within South Africa.”*

*Pierre, Givaudan employee*



## Health



In many areas across the globe, people have no access to healthcare networks or even to sanitation infrastructure. We want to contribute to a change for the communities with which Givaudan interacts. We are focusing on activities that promote access to health care and water, as well as better food security. We also contribute to improved hygiene and healthier nutrition, areas in which the expertise of Givaudan employees come into full effect.

We have been partnering with Givaudan volunteers on an initiative to provide vision screening programmes to schoolchildren in Mexico and Brazil. They aim at making parents and teachers more aware of how important good vision is for children. The programmes also offer corrective treatments such as glasses or surgeries and a follow-up scheme to ensure children wear their glasses. To date, close to 4,000 children have benefitted from these programmes.

Elsewhere, in the Buenos Aires offices, Givaudan employees initiated a project for a school in a rural community province in Argentina. The project aims to improve health, hygiene and sanitation for 155 children by building a new kitchen, a new refectory and creating an orchard. In 2019, half of the works were completed by the villagers themselves with the help and supervision of Givaudan volunteers.

In Haiti, we enabled a cooperative of vetiver farmers to build a water purification and sanitation centre benefitting more than 8,000 villagers. Thanks to newly installed solar panels, the centre now operates in a way that is more economical and in an environmentally sustainable manner. To promote the use of safe drinking water, we have gone even further, facilitating a series of trainings for the villagers.

On the following pages, you will find more details about two initiatives for healthier lives in Madagascar and United Arab Emirates.

## Health, a key component of rural development in Madagascar

A programme promoting healthier vanilla farming communities.

Vanilla is an iconic spice sourced in Madagascar, grown mostly by smallholder farmers, many of which live in the island's Sava region. Here, we have been supporting 32 villages of vanilla producers. Up to 17,000 villagers benefit from a rural development programme which includes activities to reduce health risks and improve access to health care.

A significant proportion of illnesses in the villages are the result of unsafe drinking water and poor hygiene practices. Therefore, in order to give more people access to safe drinking water, 64 wells have been built and restored as part of the programme. With information campaigns, the programme is also raising the villagers' awareness about health risks related to water, sanitation and hygiene. What's more, 24 sanitation facilities have been established in key locations such as public schools.

The families of vanilla farmers, in particular those in remote villages, also suffer from limited access to health care services. Therefore, in cooperation with public institutions, the programme has started to establish health centres. In 2019, two centres were providing services to more than 1,000 patients.



*“Before, because our water source was surface water, villagers suffered diseases such as bilharzia. This project enabled the construction of water wells which mitigated the spread of disease and improved the health of villagers.”*

*Perlette, villager and president of the wells management committee*

## Balanced nutrition for disabled and orphaned children in United Arab Emirates

Children have improved access to healthier food specifically adapted to their needs.



At the Senses Center for Special Needs in Dubai, children and young adults with severe physical and learning difficulties receive the intensive care they need through specialised programmes that combine speech and music therapy, art, life skills, sports and physiotherapy. The centre is also home to disabled orphans, based on the belief that they are in particular need of human warmth and compassion. Half of whom were previously living on the street.

45 Givaudan Dubai employees support the Senses Home with various activities centered on health and development, with a focus on nutrition. Before, the Senses Home's six kitchen staff members had no particular training in cooking, so meals could be nutritionally unbalanced at times. Staff members have since been trained by Givaudan volunteers in good practices regarding food handling, and a new meal plan has been adapted to the children's various disabilities and comprises healthier ingredients. Contacts were established with local vendors to ensure a healthy ingredients supply, and kitchen equipment and utensils were upgraded.

*“At the Senses Center for Special Needs, 120 disabled children and orphans depend on our heart and determination to get the help they need to live a happier life. This project represents our commitment to the community.”*

*Maite, Givaudan employee*



## Environment



Human activity is inextricably linked with the environment. Growing populations and the development of economic activities, for example, result in increased pressure on precious natural resources. Environmental concerns are continually on the rise, ranging from deforestation to fragmented wilderness which is driving many species towards extinction and impoverishing the planet's biodiversity. It is clear that the environment needs to be protected and nurtured for the sake of the prosperity of human communities.

How are we making a difference?

In the Río Caura basin forest in Venezuela, We partner with Conservation International and local communities to protect the forest where tonka trees grow. In 2019, we received a Conservation Hero Award for our commitment to protecting natural resources and empowering local communities.

On the Comoros Islands, production of the coveted ylang ylang essential oil requires significant amounts of firewood. In order to mitigate the impact on Comorian natural resources, we have supported the installation of energy efficient distillation units and in 2019, established a reforestation partnership with the Mohéli National Park.

Lavender culture in the south of France is a traditional yet fragile activity which is under threat from pests. In 2019, we renewed our support to the CRIEPPAM research institute to develop innovative solutions for lavender producers. These solutions will support sustainable agriculture while also helping to refine the modelling and forecasting of pest cycles.

On the following pages you will find more insights into two of our projects in Madagascar and Indonesia, initiated for the benefit of people and nature.

## Tree planting with Madagascar clove leaf oil producing communities

A natural resources preservation project to reduce the environmental pressure on local forests.

The clove tree is cultivated in Madagascar for its buds and leaves, with the oil extracted from the clove leaves acting as a key ingredient for many beloved flavours and fragrances. Its production relies on a loose rural fabric of small producers living in remote areas and fragile economies. The farmers often have limited access to efficient production installations and have no other option but to use wood as an energy source for distillation.

In an effort to address these issues, we support producing villages in Analanjirofo (which means “the region where clove grows”) with a natural resources preservation project. The project has helped reduce environmental pressure on the local forest while ensuring more sustainable production, which in turn, guarantees a more sustainable source of income for the farmers.

By the end of 2019, Givaudan and the Foundation had allowed for 500,000 trees of local varieties of acacias, grevilleas and clove trees to be planted. This was achieved in cooperation with clove leaf oil producer associations, villagers and local tree nurseries.



*“I am proud of my efforts because I no longer have any worries about firewood for the production of clove leaf oil or for my daily needs, thanks to the 9,000 trees I have planted with the support received from this project.”*

*Mr Tsarasoia, villager*

## Agricultural research improves vetiver cultivation methods in Indonesia

A research project to help farmers increase their oil yields while preserving the environment.



As one of the emblematic ingredients for perfumery, vetiver is a fragrant plant yielding a precious essential oil with high economic value. As such, it is an important crop for Indonesian farmers.

However, inefficient cultivation practices result in poor yields and tend to limit the income of farming communities. In 2019, we have initiated a research project with the Institute Pertanian Bogor (IPB), a prominent Indonesian university specialising in agricultural research. The objective? To develop good agricultural practices resulting in higher biomass and oil yields with a low impact on the environment.

In field trials, new methods are compared with traditional cultivation practices. One such method is planting vetiver in the same field with other crops (associated cropping). A group of vetiver growers participated in the first phase of the project, which, in time, could involve more farmers.

*“Vetiver has been an agricultural commodity that plays a pivotal role within Garut society, which unfortunately is facing major productivity decline in the past couple of years. Through collaboration with the Givaudan Foundation, we are hoping to improve Garut farmers’ welfare and environmental obstacles”*

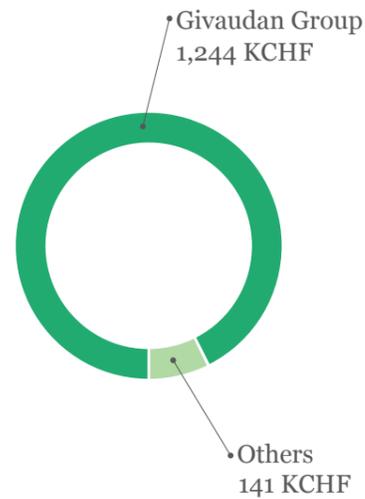
*Belladini, Institute Pertanian Bogor Programme Coordinator*

# Financial Facts & Figures

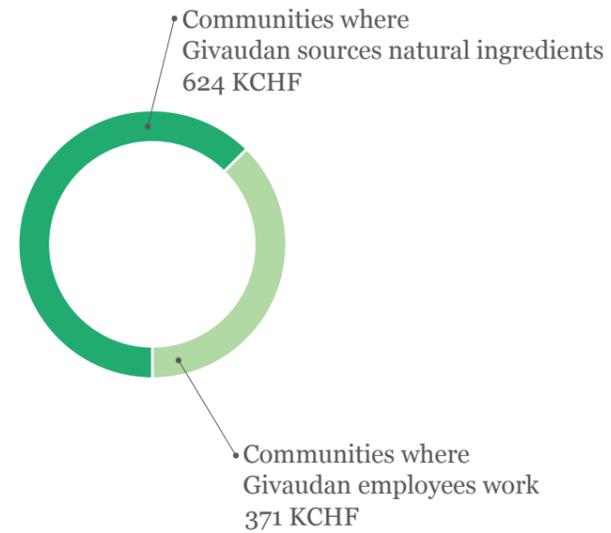
We are pleased to report that donations received in 2019 reached CHF 1,385,000 while funds granted to projects reached CHF 995,000.

The foundation has financial commitments in connection with existing projects over several years, which will be funded by the foundation's general reserve as well as new donations.

## Donor Income 2019



## Project Expenses 2019



## Funding

The Givaudan Foundation is principally funded by the Givaudan Group. It supports projects that are within the scope defined by its guidelines and relevant to its mission.

Our grants are awarded to organisations and projects selected by the Givaudan Foundation, with a priority to projects in which Givaudan employees can have a direct involvement. We are unfortunately not able to review unsolicited funding requests. However, we may occasionally open selected topics to external applications.

The Givaudan Foundation also accepts donations to help it pursue its goals.



## Contact

For all inquiries or if you would like to make a donation, please contact us at:

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