

# 10 years of the Givaudan Foundation making an impact An 'Oasis of Aroma' in Nigeria

Empowering 40 visually impaired entrepreneurs in the world of fragrance

In the heart of Lagos, Nigeria, the Givaudan Foundation, in collaboration with enthusiastic Givaudan volunteers and a dedicated partner organisation, embarked on a mission to equip visually impaired individuals with the skills needed to create and market fragrance products such as soaps or room perfumes. This initiative, known as the 'Oasis of Aroma' project, has brought hope and empowerment for its participants.



**40**  
visually impaired  
people trained

# The expertise of our local partner

The Nigerwives Braille Book Production Center, an organisation committed to empowering visually impaired individuals in Nigeria, played a pivotal role in realising the goals of the 'Oasis of Aroma' project.

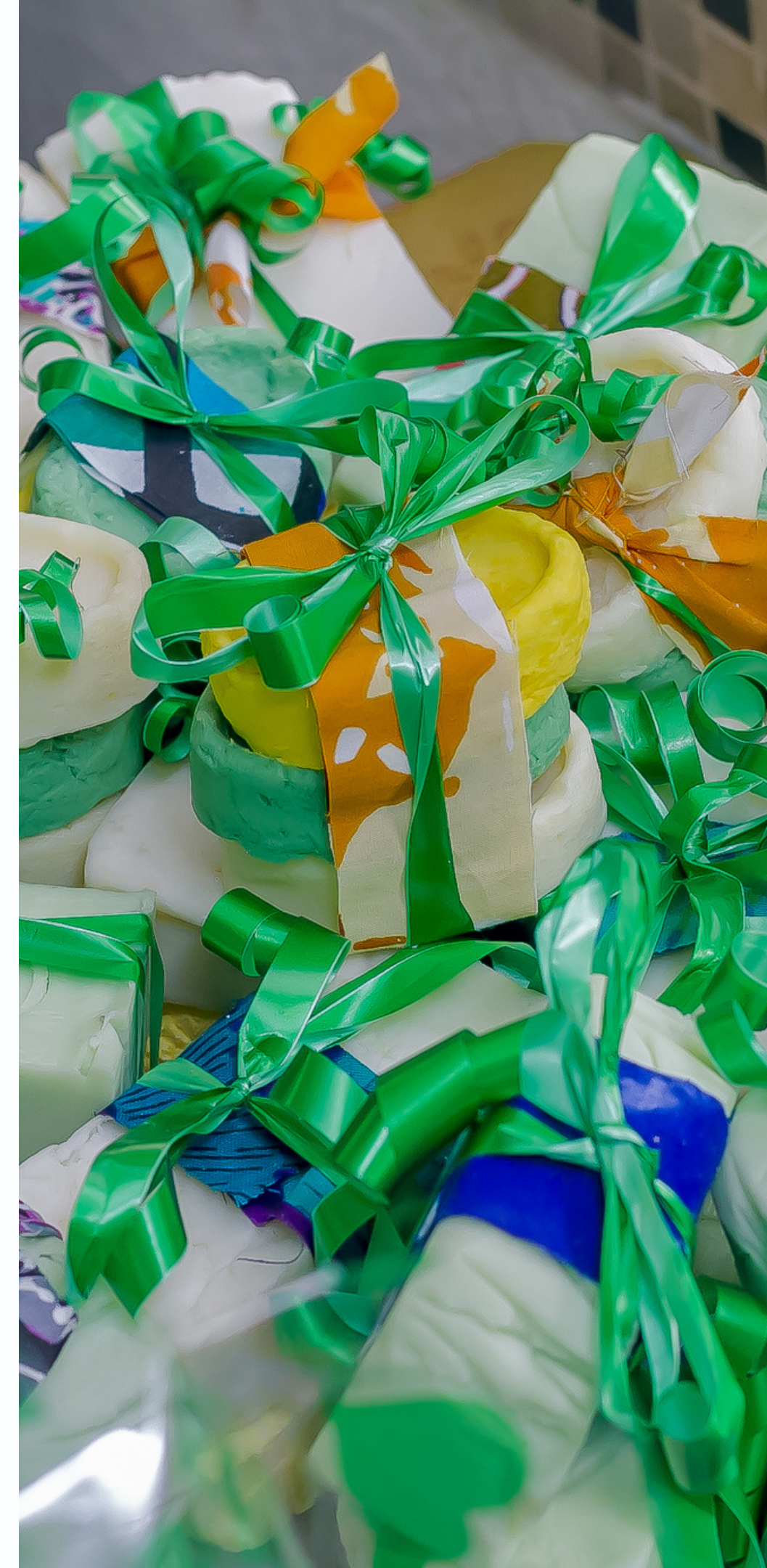
Their experience spanning three decades working with blind and visually impaired people positioned them perfectly to ensure the project's success.

Their logistical support and collaboration with a dedicated fragrance professor were instrumental in making training materials accessible to visually impaired participants, effectively diminishing barriers to learning.

**"Our 30 years of experience working with and for blind and visually impaired people was an advantage in ensuring the success of the 'Oasis of Aroma' skill acquisition project.**

**We were able to enrol motivated individuals eager to learn and be empowered. Our collaboration with the Givaudan Foundation has given us greater visibility nationally and internationally. Furthermore, skill acquisition projects allow us to impact lives more quickly than braille books, which typically span school and university curriculums."**

Edwige, Coordinator at Nigerwives Braille Book Production Center, highlights the impact of the partnership





# The dedication of Givaudan employees

The commitment of Givaudan employees was key in the project's accomplishments. They provided support in project coordination, conducted workshops on sales and marketing strategies, donated fragrance samples, and helped secure internships for the project's top performers.

Among the beneficiaries of this project are Motunrayo and Sanyaolu, two visually impaired individuals who embarked on this journey with their aspirations and hopes.

# Motunrayo and Sanayolu's Journey



Before the project, Motunrayo had never imagined herself as a craftswoman of fragranced products. However, through "Oasis of Aroma," she uncovered her passion for fragrance-making and entrepreneurship. Today, as the owner of her company, she supports her family and finds fulfilment in her fragrant creations.

Motunrayo reflects on what the project brought her:

**"The training has changed my life in the sense that I've never seen myself in perfume production. Through this training, I saw myself doing things I never thought I could do, and I'm doing it with a joyful heart. Now I'm able to meet the needs of my children and take care of myself."**

On the other hand, Sanyaolu has also experienced a significant improvement in his quality of life. Since completing the program, he has launched his own fragrance manufacturing business and sells his creations within his community.

**"The impact of the project 'Oasis of Aroma' has made people in my community see me as a responsible person because I now have a job, and it has improved my economic life."**

Today, Motunrayo and Sanyaolu serve as examples of the positive changes brought about by "Oasis of Aroma." They have become entrepreneurs in the fragrance industry of Lagos and are now supporting their families.