



## FOREWORD

In its second year of activity, 2015 has seen the Givaudan Foundation further develop its commitment to the three causes that are at the core of its mission and consolidate its programme overall.

The Foundation's projects in Laos, Madagascar, Haiti and Comoros have continued and begun translating into tangible benefits for the rural communities who grow precious natural ingredients used in perfumes and flavours. Education and protection of the environment are often at the heart of our action as they contribute to laying the ground for the future of these populations. This year, a project with a community in Venezuela aimed at protecting the ecosystem of the Caura basin where tonka beans grow was added to the programme.

For blindness and nutrition, our first projects implemented respectively in France and in the United States have been the occasion to establish strong ties with local associations. Givaudan employees and volunteers have been instrumental in the successful conduct of these projects in particular, and more generally they are the driving force behind all the activities of the Givaudan Foundation.

It is our aim to make a lasting contribution to the well-being of communities in which Givaudan is active, and this is reflected in our long-term approach to the projects that we undertake and support. We will continue to develop projects throughout the world, with a very strong local involvement to ensure the added value and relevance of our action.

I would like to sincerely thank the Executive Committee and the Board of Directors of Givaudan for their continued trust and support to the Givaudan Foundation, as well as our partners and all the people who have contributed to our action.

*Matthias Währen, President of the Board of Trustees*



## PURPOSE

The Givaudan Foundation was created by Givaudan in Geneva in 2013 as a non-profit organisation, as a result of the company's desire to reinforce its commitment to charitable causes and its involvement in the communities in which it operates. Its purpose is to initiate and support projects as well as to grant donations in the areas of humanitarian action, health, nutrition, science, education, development, environment and sustainable development. It focuses on three areas in which Givaudan as a company is engaged and where its expertise and experience can be leveraged to make a difference: Communities at source, Blindness and Family Nutrition. The Givaudan Foundation works closely with and relies on resources provided by Givaudan to conduct and monitor its projects. It also operates with local partners to ensure the efficient deployment of projects and their relevance for those who are intended to benefit from them.

## FOCUS

### Communities at source

Givaudan has been a pioneer in ethical sourcing programmes for key natural ingredients for perfumes and flavours, such as vanilla, benzoin, ylang ylang and vetiver, often grown in developing countries by local communities with limited resources and a fragile economic balance. Alongside Givaudan's commitment to improve long-term prospects for the local communities, the Givaudan Foundation aims to improve social conditions through programmes for education and health, and supports infrastructure improvement. It also contributes to the protection of the environment by encouraging the sustainable use of the natural resources on which these communities rely.

### Blindness

As a company whose 'raison d'être' is about the magic of taste and smell experiences that bring senses to life, we believe that Givaudan has much to offer to people whose sight is impaired. The Givaudan Foundation intends to develop partnerships with specialized institutions and associations, as well as with the scientific community, to raise awareness about blindness and provide support to those affected. Current initiatives provide creative learning opportunities for blind people in the world of fragrance, developing sensory experiences, and providing practical applications through scent.

### Family nutrition

Throughout the world millions of children are malnourished and almost one in two child deaths in the world is attributable to undernutrition. Malnutrition has a dramatic impact during pregnancy and the first years of a child's life, when it can hinder normal physical and mental development with potential long-term consequences on health. Improving nutrition can potentially save the lives of millions of children every year and positively impact millions more. Elderly people are another vulnerable part of the population and insufficient nutrition can also compromise their health. By focusing our actions on Family Nutrition we aim to make a positive impact on public health in a way that is rooted in Givaudan's deep connection with food and beverages.



## PROJECTS



### 1 Comoros Islands

Wood is one of the main energy sources for local communities on Moheli. In order to reduce the impact of ylang ylang distillation on the local ecosystem, a replanting programme of trees for use as firewood was initiated.

In 2015, the Givaudan Foundation continued its contribution to firewood planting, as well as field maintenance of ylang ylang trees. The Foundation also renewed its support to education in local communities by financing school supplies such as schoolbags, notebooks, pens, pencils and pencil cases for more than 800 schoolchildren.

Communities on Moheli and Grande Comore islands also cultivate vanilla. The Givaudan Foundation supported them by contributing to the improvement of infrastructures, with the rehabilitation of a communal road.



## 2 Laos - Phongsaly province



In the remote mountainous parts of Laos where benzoin, a key ingredient for fragrances, is produced, education is highly valued. While primary education facilities are generally adequate, the scarcity of secondary schools often forces parents to send their children away to pursue their studies in areas where more infrastructures exist. This can threaten the cohesion of the social fabric in these regions where benzoin has been traditionally harvested for decades.



In 2014, the Givaudan Foundation initiated support to develop secondary education in Phongsaly province through the financing of the extension of an existing school infrastructure in Aseuh currently comprising 307 schoolchildren and 15 teachers.



The project included the building of a fourth classroom and a teacher's office, a house for teachers, including a canteen, the improvement of sanitary facilities and water access for both the schoolchildren and teachers. In 2015, the project was finalized, and the new buildings and equipment were inaugurated in May.

## 3 Haiti - Les Cayes region

In Haiti, thousands of families uphold the traditional craft of vetiver cultivation in a fragile socio-economic environment. The Givaudan Foundation is committed to improving infrastructure and offering support to a vetiver producers' cooperative made up of hundreds of growers from the Massey, Faucault and Bazelais villages in Les Cayes area.





In 2015, the Foundation renewed its support towards the rent of the cooperative's office. A contribution to support education was also provided in the form of school supplies sent to nine schools located in the three villages of the cooperative.



#### 4 Madagascar

More than 80% of the world's production of vanilla beans takes place in Madagascar, relying on thousands of small producers who are the guardians of the tradition and of a unique know-how.

Our action is aimed at improving their livelihood through a rural development programme that targets 27 villages, 2,200 farmers and their families in the Sava region, and covers various aspects such as education, food security and support for alternative revenue-generating activities.



In 2015, the Givaudan Foundation supported this development programme. A healthcare center with four patient rooms was built, as well as two water wells and two new schools in two villages. The two schools host 270 students. The classrooms were built using local, renewable materials whenever possible. In addition, school supplies were distributed in 19 schools.



Mostly known for vanilla, Madagascar is also a cradle for other spices such as pepper, anise and, in particular, the spicy and warm clove, a key ingredient for both fragrances and flavours. Project LOVA (“Lohamenaka Voatrandraka Ara-drariny”, literally “essential oil sustainably exploited”, but also meaning “heritage”), provides support to village associations to help them preserve their natural resources through firewood and clove tree planting. In 2015, 23 groups of clove leaf oil producing communities benefited from the project in the districts of Mananara-North and Soanerana-Ivongo and a total of 40,000 trees were planted.



## 5 France - Drôme

Lavender and lavandin are facing a bacterial disease known as Stolbur's phytoplasma that can weaken the plant. For the producer community, this is a source of concern for the future of lavender and lavandin cultivation in France.



In 2015, the Givaudan Foundation supported a Lavender cooperative in the purchasing of a specific planting machine to encourage the cooperative members to use healthy new plants and consequently reduce the spread of the disease. 30,000 of these have been planted using the new equipment.





## France - Coupvray



The authorities of Coupvray and the Louis Braille Museum have initiated a partnership for the creation of a sensory trail in Louis Braille's birthplace to offer a unique experience to blind and visually impaired people, and increase awareness of blindness among the public.



In 2015, the Givaudan Foundation - with the participation of Givaudan employees, former employees and families - contributed to the project.

Four days of volunteer work brought together between 20 and 30 participants each time to contribute to the landscaping work necessary to actually create the path itself and complement it with a variety of elements that appeal to the senses, including plants emitting different scents. Givaudan perfumers and flavourists also provided their expertise in creating scents that capture unique elements from Louis Braille's home; this special collection is available for all museum visitors to experience. The path was inaugurated in October in the presence of the Mayor of Coupvray and the Louis Braille Museum Director.

## 7 USA – Northern Kentucky



Elderly people with low income may often suffer from insufficient nutrition that can compromise their health. Senior Services Northern Kentucky (SSNK) has developed programmes to deliver food and services to seniors to help them remain in their own homes and maintain a dignified and independent life.





The Givaudan Foundation contributed to the funding of the Meals on Wheels programme and supported the creation of Givaudan employee volunteer teams. In 2015, 37 employees completed training and orientation to become active volunteers. Their work consisted mostly in working at the food pantry to assist seniors with their shopping, and in addition they accompanied SSNK drivers to deliver meals. Weekly food drives were also conducted at the Givaudan Devon site, for employees to donate food and hygiene products that were then taken to the food pantry by the volunteers.



## 8 Venezuela – Caura basin

Tonka bean contains signature notes of caramel, almond and vanilla, making it a highly coveted ingredient for perfumes. It mostly grows in the tropical forest between Venezuela and Brazil.



In the Caura River basin, tonka bean collection has been a traditional income-generating activity for generations of indigenous and criollo communities. Nowadays, illegal mining, timber extraction, overfishing, illegal hunting and agricultural expansion all threaten the Caura forest.

The Givaudan Foundation, in partnership with Conservation International and local communities, are part of a conservation agreement aimed at improving local livelihoods, protecting the natural resources and the precious tonka trees in the Caura basin.

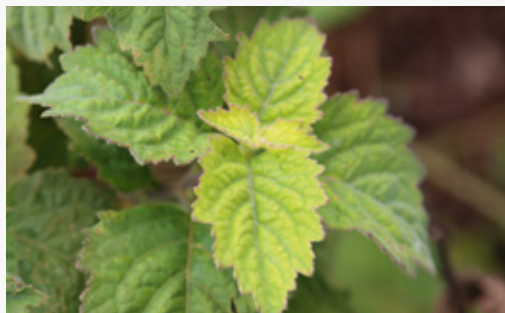




In 2015, three communities representing more than 100 families signed the agreement that provides among other benefits: guidance on techniques for the handling of beans, opening of efficient harvest routes for the tonka stands and assures all collected quality beans will be bought. In return, the participating communities commit to actions preserving the flora and fauna of their ecosystem thus ensuring the tonka bean's long term sustainability.

## 9 Indonesia - Sulawesi

Patchouli is native to tropical regions of Asia, and Indonesia is one the key producers of this iconic ingredient for fragrances. As for many other natural ingredients, it is mostly produced by small growers scattered in rural areas.



In 2015, the Givaudan Foundation funded a study examining the impact of patchouli oil production on Sulawesi's natural resources and the feasibility of implementing a natural resources preservation program on the island.



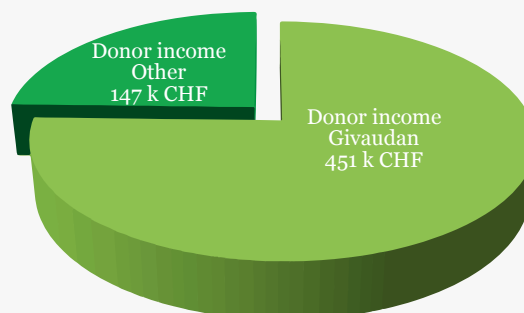


## FINANCIAL FACTS & FIGURES

### Where did our overall income come from?

Donor income, Givaudan Group	451	k CHF
Donor income, Other	147	k CHF
<b>Funds raised during the year</b>	<b>598</b>	<b>k CHF</b>
Allocated Funds to carry forward to next year	166	k CHF
<b>Total financial income recorded in the profit and loss account</b>	<b>432</b>	<b>k CHF</b>

**Funds raised during the year 2015**

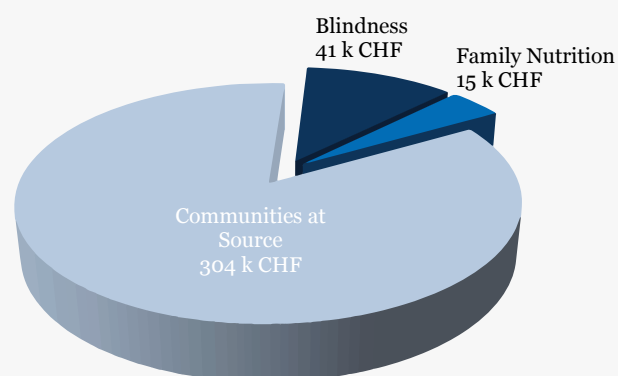


### What were our overall expenses?

Project expenses «Communities at Source»	304	k CHF
Project expenses «Blindness»	41	k CHF
Project expenses «Family Nutrition»	15	k CHF
<b>Project related expenses</b>	<b>360</b>	<b>k CHF</b>
Administrative expenses	10	k CHF
Exchange gain, net	-8	k CHF
<b>Total expenses recorded in the profit and loss account</b>	<b>362</b>	<b>k CHF</b>
<b>Allocation to the unrestricted capital of the Foundation</b>	<b>70</b>	<b>k CHF</b>

*(total financial income - total expenses)*

**Project expenses in 2015**



## FUNDING

The Givaudan Foundation is principally funded by the Givaudan Group. Additional funds come from customers and partners of Givaudan. The Givaudan Foundation allocates its funds to support projects that are within the scope defined by its guidelines and relevant to its areas of focus:

- Communities at Source
- Blindness
- Family Nutrition

Our grants are awarded to organisations selected by the Givaudan Foundation, with a priority to projects in which Givaudan employees can have a direct involvement.

The Givaudan Foundation also accepts donations to help it pursue its goals. If you would like to contribute to our action, please contact us:

**Givaudan Foundation**  
 5, Chemin de la Parfumerie  
 CH-1214 Vernier  
 Switzerland  
 Email: [contact@givaudan-foundation.org](mailto:contact@givaudan-foundation.org)



### Acknowledgements

We sincerely thank the donors who helped us fund our projects :  
Diptyque, Nestlé, PartyLite

We also sincerely thank our partners who supported us in conducting our projects:

AGK, Agri-Supply Co S.A / Frager, Agroforex Company, Action Intercooperation Madagascar, Caran d'Ache, Conservation International, France Lavande, Henri Fraise Fils