

# Gardens, senses and hope

At the Givaudan Foundation, we strongly value initiatives that not only provide new learning opportunities, but that also contribute to improving health or help to restore the environment. For these reasons and since its creation, we have been supporting various gardening initiatives across the globe, both in communities where Givaudan employees work, and communities where Givaudan sources its natural ingredients.

**In Brazil** in a school in São Paulo, a vegetable garden not only helps to provide food to people living in a vulnerable neighborhood, but it also serves as learning tool, giving an understanding about plants, vegetables and fruit to schoolchildren. In addition, Givaudan volunteers share their insights on the use of plants to create essential oils.

**In Argentina**, an orchard is currently being built in the remote town of Santa Teresita in the Misiones province and will help people living in the village to access healthy food products. Givaudan employees will also organize workshops to teach healthy food practices.



*Orchard located in the Deputy Augusto do Amaral School in São Paulo (Brazil)*





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**In the USA**, near Chicago Naturex site's volunteers plant and maintain various types of vegetables that are then donated to a local welfare association. Since the creation of this garden two years ago, the donated harvest benefitted around 2,000 homeless people.

**In Haiti**, in villages where Givaudan sources vetiver, 50 women part of a cooperative of vetiver root farmers, are receiving training and support to start vegetable farming on their land. This will help them diversify their income sources as well as their family's diet.



*Naturex Bedford Park's site garden (USA) and the harvest being cooked*



*Creation of a garden located in Les Cayes (Haiti)*



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**In Italy**, in the Milan region, gardening is used in a therapeutic garden we support as a way for people to bond while improving their physical and psychological well-being. There, people suffering from various types of disabilities, under the guidance of a local cooperative, receive an income to maintain the garden as all harvested products are distributed to surrounding villages. Local schools also have the chance to visit the garden as part of activities aiming at raising awareness about disabled people. Naturex volunteers participate in annual gardening days at “Il Rastrello” garden.

**In France**, a sensory trail integrating elements appealing to all five senses was created at the Louis Braille museum. Givaudan perfumers and flavourists provided their expertise in creating scents and choosing plants that capture unique elements from Louis Braille’s home. In partnership with the National Institute for Young Blind people, we also initiated the creation of a scented garden in the heart of Paris’ historical city center. It will be used by the Institute as a learning tool, providing new ways of helping visually impaired students in their intellectual development and discovery of the world. Givaudan perfumers will provide their know-how to help select relevant odoriferous plants.



*“Il Rastrello” (the rake)  
garden, (Italy)*

*Sensory trail located in  
Coupvray (France)*

